

Town of Rose Community Background

The Town of Rose is located in the North Central portion of Waushara County and lies on the west side of Hwy 22 about 7 miles north of the City of Wautoma and north and west of the Village of Wild Rose, Wisconsin. The Town is primarily an attractive rural residential community with land use which is largely single family, planted and natural woodlands, open fallow land, and some croplands. The Town has several small lakes, the Pine River and Willow Creek flowing through it. Other significant features include some Wisconsin DNR holdings primarily along these two waterways and around the Wild Rose Fish Hatchery. The Town still has a few remaining farmsteads and many rural residential homes scattered throughout the remainder of the Town.

In 2000 the Town had a population of 595. By 2010 the Town should have expanded to about 645 persons, and the 2030 population projections suggest growth to approximately 675 persons, an estimated 13.4% increase. The community of Wild Rose is the only community which lies directly adjacent to the Town of Rose at its SE Corner. The Town is located less than 8 miles from the City of Wautoma, and is within easy driving distance of Waupaca, several nearby communities. In the year 2000 the Town of Rose had approximately 353 housing units, with about 69% occupied throughout the year, and another 31% being vacant or seasonal. Nearly all of these units were single-family homes. In the period spanning 1995-2000 the Town of Rose gained 51 newly constructed units and 13 mobile homes were placed.

Highway 22 runs through the east edge of the Town of Rose and is a major north-south traffic carrier in the area. The Town's close proximity to the Village of Wild Rose (at the southeast corner of the Town) offers a great opportunity to direct retail, commercial and industrial development nearby without disrupting the quiet, attractive rural character of the Town of Rose. This has served the Town well by limiting development pressures and the need for public services the Town residents do not wish to pay for, thereby keeping taxes down. The Pine River and a small segment of the headwaters of Willow Creek lie in the Eastern half of the Town. Single-family homes and cropland are scattered throughout the Town. Substantial portions of the Town remain in planted and natural woodlands, open lands, and recreational uses which contribute to the Town's natural rural character. Natural areas include Wisconsin DNR owned lands along stretches of the Pine River and Willow Creek and the Wild Rose Fish Hatchery which is undergoing a major renovation, making it one of the most advanced facilities of its' kind in the world.